

Saurashtra University

RAJKOT

(Accredited Grade A by NAAC)

BBA Semester-I

Sr. No	Course Code	Course Category	Course Title	C	IM	EM	Total
1	19BBA101	Foundation	Communication Skills and Business Writing	3	30	70	100
2	19BBA102	Core	Micro Economics	3	30	70	100
3	19BBA103	Elective	Elements of Business Mathematics	3	30	70	100
4	19BBA104	Core	Fundamentals of Management	3	30	70	100
5	19BBA105	Core	Forms of Business Organization	3	30	70	100
6	19BBA106	Elective	Principles & Practice of Accounting	3	30	70	100
7	19BBA107	Allied	Environmental Science	3	30	70	100
8	19BBA108	Core	Office Automation	2+2*	15-T	35-T 50-P	100
Total				24	225	575	800

* 2 Practical = 1 Credit

BBA Semester-II

Sr. No.	Course Code	Course Category	Course Title	C	IM	EM	Total
1	19BBA201	Foundation	Conversational English	3	30	70	100
2	19BBA202	Core	Macro Economics	3	30	70	100
3	19BBA203	Elective	Advance Techniques of Business Mathematics	3	30	70	100
4	19BBA204	Core	Emerging Trends in Contemporary Management	3	30	70	100
5	19BBA205	Elective	Business Accounting	3	30	70	100
6	19BBA206	Allied	E-Commerce	3	30	70	100
7	19BBA207	Core	IT Tools for Business	2+2*	15-T	35-T 50-P	100
8	19BBA208	Project	Practical Studies	3	-	100	100
Total				24	195	605	800

* 2 Practical = 1 Credit

BBA Semester – III (Effective from June- 2020)

Sr. No.	Course Code	Course Category	Course Title	C	IM	EM	Total
1	19BBA301	Foundation	Personality Development & Corporate Skills	3	30	70	100
2	19 BBA302	Core	Managerial Economics	3	30	70	100
3	19 BBA303	Core	Business Statistics	3	30	70	100
4	19BBA304	Core	Principles of Marketing	3	30	70	100
5	19BBA305	Core	Human Resource Management	3	30	70	100
6	19BBA306	Core	Financial Management	3	30	70	100
7	19BBA307	Core	Corporate Accounting & Practices	3	30	70	100
Total				21	210	490	700

BBA Semester – IV (Effective from October- 2020)

Sr. No.	Course Code	Course Category	Course Title	C	IM	EM	Total
1	19BBA401	Foundation	Entrepreneurship Development and Ethics	3	30	70	100
2	19BBA402	Core	Economics for Decision Making	3	30	70	100
3	19BBA403	Core	Statistics for Business Decisions	3	30	70	100
4	19BBA404	Core	Marketing Management	3	30	70	100
5	19BBA405	Core	Organization Behavior	3	30	70	100
6	19BBA406	Core	Corporate Finance	3	30	70	100
7	19BBA407	Project	Practical Studies	3	-	100	100
Total				21	210	490	700